



# APPLICATION FOR EXHIBITOR SPACE

**29th Annual LAKE HAVASU BOAT SHOW**

NEW DATES, APRIL 3-5, 2020

Lake Havasu State Park, Windsor 4 (on London Bridge Road)

Please complete this form and return with deposit -- an updated boat show floorplan is also available online for viewing. A one-third deposit is required with an application to reserve space. Application deadline is January 17, 2020 for "early bird" space rates. Balance due must be paid on or before March 2, 2020.

Company Name \_\_\_\_\_

Company phone \_\_\_\_\_ Cell \_\_\_\_\_

Email Address \_\_\_\_\_

Name of Person Requesting Space \_\_\_\_\_

Company address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company Website \_\_\_\_\_

Type of Business \_\_\_\_\_

Products to be Exhibited \_\_\_\_\_

**MAXIMIZE YOUR BOAT SHOW ROI -- LOWEST COST PER VISITOR/CUSTOMER OF ANY BOAT SHOW IN THE WESTERN UNITED STATES!**

**EARLY BIRD RATES** (Must submit a space application and a one-third deposit on or before January 17, 2020 to receive these rates)

**BULK SPACE** (for boats, trailers, PWCs, etc.) Space

Full Space (65' x 80' = 5,200 sq. ft.) .....	\$2,115.00
Half Space (65' x 40' = 2,600 sq. ft.) .....	\$1,350.00
Quarter Space (32.5' x 40' = 1,300 sq. ft.).....	\$ 870.00
<b>BOOTHS</b> (Corner) 15' x 15' (No Electrical) .....	\$ 345.00
<b>BOOTHS</b> (Non-Corner) 15' x 15' (No Electrical) .....	\$ 300.00

**STANDARD RATES** (Space application and deposit submitted after January 17, 2020)

**BULK SPACE** (for boats, trailers, PWCs, etc.)

Full Space (65' x 80' = 5,200 sq. ft.) .....	\$2,385.00
Half Space (65' x 40' = 2,600 sq. ft.) .....	\$1,560.00
Quarter Space (32.5' x 40' = 1,300 sq. ft.).....	\$ 990.00
<b>BOOTHS</b> (Corner) 15' x 15' (No Electrical) .....	\$ 390.00
<b>BOOTHS</b> (Non-Corner) 15' x 15' (No Electrical) .....	\$ 345.00

**Boats & PWCs in water for demos**, Dock space is limited. Sign-up early to reserve your spot. Only \$12.00 per linear foot (length overall)

**Boats on Launch Ramp** (Get Ready Area Lot 3) - \$100.00 per boat/trailer.

If you would like to become a member of the Lake Havasu Marine Association, please log-on to [www.lhmarineassn.com](http://www.lhmarineassn.com) or call (928) 323-6452.

Did you exhibit at the 2019 Lake Havasu Boat Show Yes \_\_\_ No\_\_\_

Space Preference \_\_\_\_\_ (1st choice) \_\_\_\_\_ (2nd choice)

Bulk Space Size \_\_\_\_\_ Number of Booth Spaces \_\_\_\_\_

Are you a current Lake Havasu Marine Association member? \_\_\_yes \_\_\_no

Would you like to add a banner ad on the boat show website? \_\_\_yes \_\_\_no

Deposit Amount (1/3 of total due) \_\_\_\_\_ (by January 17, 2020 for early bird rates)

Balance Due \_\_\_\_\_ (no later than March 2, 2020)

**ALL EXHIBITORS ARE REQUIRED TO HAVE A VALID LAKE HAVASU CITY BUSINESS LICENSE.**

Payment may be made in cash, check, money order and Credit Card/PayPal to:

MAKE PAYABLE TO: MEDIA DIRECTION

31933 Odyssey Drive, Winchester, CA 92596

(951) 501-0210 (951) 599-0195 fax [info@lakehavasubootshow.com](mailto:info@lakehavasubootshow.com) [www.lakehavasubootshow.com](http://www.lakehavasubootshow.com)

## **IMPORTANT EXHIBITOR BULK/BOOTH INFORMATION -- PLEASE READ**

- **Show Hours:** Friday, April 3, 2020 -- 12 noon to 6pm  
Saturday, April 4, 2020 -- 9am to 6pm  
Sunday, April 5, 2020 -- 9am to 3pm  
Rain or Shine
- **Move-in:** Thursday, April 2, 8:00am to dusk, Friday, April 3, 8:00am to 11:00am
- **Move-out:** Sunday, April 5 after 3:00pm, Monday, April 6 from 8:00am to noon
- Security will be present from Thursday, April 2 through Monday, April 6, at noon.
- All bulk space exhibits and booths must be attended/manned during all show hours.
- There is no electrical power on-site. Portable generators are permitted only with permission of show management.
- Bulk exhibitors and booth vendors are responsible for their own move-in and move-out. Boat Show management does not offer storage.
- Bulk exhibitors and booth vendors are responsible for bringing their own display equipment (i.e. tables, chairs, EZ-Ups, stairs, backdrops, signage, etc.)
- All exhibitors are required to abide by all local regulations pertaining to licenses and permits. In addition, all exhibitors must provide proof of business liability insurance.
- No outside alcoholic beverages are allowed at the Boat Show. Food, beverage and beer will be available for sale on-site during regular show hours.

Please call Boat Show management (951) 501-0210 or email [info@lakehavasubootshow.com](mailto:info@lakehavasubootshow.com) for additional questions or clarifications.

### **SPACE APPLICATION DUE NOW with DEPOSIT**

Applications received on or before January 17, 2020 with the required one-third deposit will be eligible for the "Early Bird" space rate. Applications received after January 17, 2020 will be subject to "Standard" rates and seniority space assignment consideration is void.

### **BALANCE OF SPACE COST -- DUE IN FULL, MARCH 2, 2020.**

In the event an exhibitor wishes to cancel a space reservation, that must be done prior to March 2, 2020 in order to receive a full refund. No refunds of any payments after March 2, 2020.

### **SPACE APPLICATIONS MAY BE SUBMITTED ELECTRONICALLY, MAIL OR FAX**

(print-out the PDF form, fill-out and return with deposit -- a boat show floorplan is also available online for viewing).

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