

27TH ANNUAL **Lake Havasu** **Boat Show**

GENERAL EXHIBITOR INFORMATION

Presented by Lake Havasu Marine Association
Sponsored by Jet Renu and Mohave State Bank

Welcome to the 27th Annual Lake Havasu Boat Show, one of the premier boat shows in the Southwest with over sixty different brands of boats including family runabouts, pontoons, fishing boats, wakeboard/ski boats, deckboats, cruisers, jet boats, PWCs, kayaks, paddleboards and featuring the cream of the custom high performance sportboat market plus marine accessories, water toys and related boating products. The Lake Havasu Boat Show is the largest consumer boat show in Arizona and Nevada, over 130 exhibitors with expected paid attendance in excess of 9,000.

DATES:

Friday, April 6 through Sunday, April 8, 2018

BOAT SHOW LOCATION:

Lake Havasu State Park, Windsor 4, special event area located on London Bridge Road, between the Hampton Inn and Motel 6. All exhibit/vendor areas will be contained within the boundaries of Windsor lot 4.



DIRECTIONS:

When traveling on Highway 95 through Lake Havasu City, turn to the west (toward the lake) on London Bridge Road (In-N-Out Burger is on the corner) and proceed approximately one-half mile. The Boat Show is located between the Hampton Inn and Motel 6. Free parking is available in adjacent lots. Handicap parking also available on-site in Windsor Lot 3.

BOAT SHOW PUBLIC HOURS: (Rain or Shine)

Friday -- noon to 6pm

Saturday -- 9am – 6pm

Sunday -- 9am - 3pm

Exhibitor move-in: all day (8am – 6pm), Thursday, April 5, 2018

CONCESSIONS:

Food courts, beverages and beer gardens on-site. No off-site alcoholic beverages or glass containers allowed. Dogs on leash are okay.

GENERAL ADMISSION:

\$5.00 for adults, kids 6 & under free, parking is also free on and off-site.

LAKE HAVASU BOAT SHOW FACTS.....

Largest consumer boat show in Arizona, Nevada, New Mexico and very likely California as well. Paid attendance 9,000+ -- 130+ exhibitor/vendors – Over 70 different boat brands displayed – Over 300,000 square feet of exhibitor/vendors.

This is the most affordable boat show in the country. Bulk space available starting as low as \$.33 per sq. ft. 15'x15' booth spaces as low as \$270.00.

The Lake Havasu Boat Show is in its 27th consecutive year – started, owned and operated under the guidance of the Lake Havasu Marine Association, a 501 C(3) non-profit corporation.

The boat show venue, Lake Havasu State Park, has the highest volume of recreational boat launches (over 120,000 annually) of any public or private facility in the western United States.

The entire 2018 Lake Havasu Boat Show will be contained within the boundaries of Windsor Lot 4 only (asphalt parking lot, landscaped Park area, and greenbelt in use for exhibitor/vendor displays). This change provides less available exhibitor space than in 2017. For that reason, a sold-out condition is anticipated to occur earlier than usual – Please submit space request applications as early as possible to avoid being placed on a “wait list”. The adjacent Windsor Lot 3 will only be used for overflow public parking. Windsor Lot 3 launch ramp and courtesy docks will be used for in-water boat demos. Courtesy shuttles will be in operation between Windsor 4 and Windsor 3 during show hours.

This is the only boat show in the Southwest where boaters can “boat” to the boat show by water. Boat parking is free.

This is the only boat show in the Southwest offering demo test rides to the general public during show hours.

For More Lake Havasu Boat Show Information, visit: <http://www.lakehavasubootshow.com>

Contact: Lake Havasu Boat Show, Bob Brown (951) 501-0210 (office) – FAX (951) 599-0195 email – info@lakehavasubootshow.com



APPLICATION FOR EXHIBITOR SPACE

27th Annual LAKE HAVASU BOAT SHOW
NEW DATES, APRIL 6-8, 2018

Lake Havasu State Park, Windsor 4 (on London Bridge Road)

Please complete this form and return with deposit -- an updated boat show floorplan is also available online for viewing. A one-third deposit is required with an application to reserve space. Application deadline is January 19, 2018 for "early bird" space rates. Balance due must be paid on or before March 5, 2018.

Company Name _____

Company phone _____ Cell _____

Email Address _____

Name of Person Requesting Space _____

Company address _____ City _____ State _____ Zip _____

Company Website _____

Type of Business _____

Products to be Exhibited _____

MAXIMIZE YOUR BOAT SHOW ROI -- LOWEST COST PER VISITOR/CUSTOMER OF ANY BOAT SHOW IN THE WESTERN UNITED STATES!

BULK SPACE AVAILABLE AS LOW AS \$.33 PER SQUARE FOOT.

EARLY BIRD RATES (Must submit a space application and a one-third deposit on or before January 19, 2018 to receive these rates)

BULK SPACE (for boats, trailers, PWCs, etc.)	Space	
Full Space (65' x 90' = 5,850 sq. ft.)	\$1,995.00
Half Space (65' x 45' = 2,925 sq. ft.)	\$1,260.00
Quarter Space (32.5' x 45' = 1,463 sq. ft.)	\$ 795.00
BOOTHS (Corner) 15' x 15' (No Electrical)	\$ 300.00
BOOTHS (Non-Corner) 15' x 15' (No Electrical)	\$ 270.00

STANDARD RATES (Space application and deposit submitted after January 19, 2017)

BULK SPACE (for boats, trailers, PWCs, etc.)	
Full Space ((65' x 90' = 5,850 sq. ft.) \$2,250.00
Half Space (65' x 45' = 2,925 sq. ft.) \$1,455.00
Quarter Space (32.5' x 45' = 1,463 sq. ft.) \$ 930.00
BOOTHS (Corner) 15' x 15' (No Electrical) \$ 375.00
BOOTHS (Non-Corner) 15' x 15' (No Electrical) \$ 245.00

NEW FOR 2017 - Boats in water for demos, Dock space is limited. Sign-up early to reserve your spot. Only \$12.00 per linear foot (length overall)

If you would like to become a member of the Lake Havasu Marine Association, please log-on to www.lhmarineassn.com or call (928) 208-2442.

Did you exhibit at the 2017 Lake Havasu Boat Show Yes ___ No ___

Space Preference _____ (1st choice) _____ (2nd choice)

Bulk Space Size _____ Number of Booth Spaces _____

Are you a current Lake Havasu Marine Association member? ___yes ___no

Would you like to add a banner ad on the boat show website? ___yes ___no

Deposit Amount (1/3 of total due) _____ (by January 19, 2018 for early bird rates)

Balance Due _____ (no later than March 5, 2018)

ALL EXHIBITORS ARE REQUIRED TO HAVE A VALID LAKE HAVASU CITY BUSINESS LICENSE.

Payment may be made in cash, check, money order and Credit Card/PayPal to:

MAKE PAYABLE TO: MEDIA DIRECTION
31933 Odyssey Drive, Winchester, CA 92596
(951) 501-0210 (951) 599-0195 fax info@lakehavasubootshow.com www.lakehavasubootshow.com

IMPORTANT EXHIBITOR BULK/BOOTH INFORMATION -- PLEASE READ

- **Show Hours:** Friday, April 6, 2018 -- 12 noon to 6pm
Saturday, April 7, 2018 -- 9am to 6pm
Sunday, April 8, 2018 -- 9am to 3pm
Rain or Shine
- **Move-in:** Thursday, April 5, 8:00am to dusk, Friday, April 6, 8:00am to 11:00am
- **Move-out:** Sunday, April 8 after 3:00pm, Monday, April 9 from 8:00am to noon
- Security will be present from Thursday, April 5 through Monday, April 9, at noon.
- All bulk space exhibits and booths must be attended/manned during all show hours.
- There is no electrical power on-site. Portable generators are permitted only with permission of show management.
- Bulk exhibitors and booth vendors are responsible for their own move-in and move-out. Boat Show management does not offer storage.
- Bulk exhibitors and booth vendors are responsible for bringing their own display equipment (i.e. tables, chairs, EZ-Ups, stairs, backdrops, signage, etc.)
- All exhibitors are required to abide by all local regulations pertaining to licenses and permits. In addition, all exhibitors must provide proof of business liability insurance.
- No outside alcoholic beverages are allowed at the Boat Show. Food, beverage and beer will be available for sale on-site during regular show hours.

Please call Boat Show management (951) 501-0210 or email info@lakehavasubootshow.com for additional questions or clarifications.

SPACE APPLICATION DUE NOW with DEPOSIT

Applications received on or before January 19, 2018 with the required one-third deposit will be eligible for the "Early Bird" space rate. Applications received after January 19, 2018 will be subject to "Standard" rates and seniority space assignment consideration is void.

BALANCE OF SPACE COST -- DUE IN FULL, MARCH 5, 2018.

In the event an exhibitor wishes to cancel a space reservation, that must be done prior to March 5, 2018 in order to receive a full refund. No refunds of any payments after March 5, 2018.

SPACE APPLICATIONS MAY BE SUBMITTED ELECTRONICALLY, MAIL OR FAX

(print-out the PDF form, fill-out and return with deposit -- a boat show floorplan is also available online for viewing).

ALL EXHIBITORS ARE REQUIRED TO HAVE A VALID LAKE HAVASU CITY BUSINESS LICENSE.

