



APPLICATION FOR EXHIBITOR SPACE

26th Annual LAKE HAVASU BOAT SHOW

NEW DATES, APRIL 7-9, 2017

Lake Havasu State Park, Windsor 4 (on London Bridge Road)

Please complete this form and return with deposit -- an updated boat show floorplan is also available online for viewing. A one-third deposit is required with an application to reserve space. Application deadline is January 20, 2017 for "early bird" space rates. Balance due must be paid on or before March 4, 2017.

Company Name _____

Company phone _____ Cell _____

Email Address _____

Name of Person Requesting Space _____

Company address _____ City _____ State _____ Zip _____

Company Website _____

Type of Business _____

Products to be Exhibited _____

MAXIMIZE YOUR BOAT SHOW ROI -- LOWEST COST PER VISITOR/CUSTOMER OF ANY BOAT SHOW IN THE WESTERN UNITED STATES!

BULK SPACE AVAILABLE AS LOW AS \$.33 PER SQUARE FOOT.

EARLY BIRD RATES (Must submit a space application and a one-third deposit on or before January 20, 2017 to receive these rates)

| | |
|---|------------------|
| BULK SPACE (for boats, trailers, PWCs, etc.) | Space |
| Full Space (65' x 90' = 5,850 sq. ft.) | \$1,935.00 |
| Half Space (65' x 45' = 2,925 sq. ft.) | \$1,215.00 |
| Quarter Space (32.5' x 45' = 1,463 sq. ft.) | \$ 765.00 |
| BOOTHS (15' x 15') | \$ 270.00 |

STANDARD RATES (Space application and deposit submitted after January 20, 2017)

| | |
|---|------------------|
| BULK SPACE (for boats, trailers, PWCs, etc.) | |
| Full Space ((65' x 90' = 5,850 sq. ft.) | \$2,190.00 |
| Half Space (65' x 45' = 2,925 sq. ft.) | \$1,410.00 |
| Quarter Space (32.5' x 45' = 1,463 sq. ft.) | \$ 900.00 |
| BOOTHS (15' x 15') | \$ 345.00 |

NEW FOR 2017 - Boats in water for demos, Dock space is limited. Sign-up early to reserve your spot. Only \$12.00 per linear foot (length overall)

If you would like to become a member of the Lake Havasu Marine Association, please log-on to www.lhmarineassn.com or call (928) 208-2442.

Did you exhibit at the 2016 Lake Havasu Boat Show Yes ___ No___

Space Preference _____ (1st choice) _____ (2nd choice)

Bulk Space Size _____ Number of Booth Spaces _____

Are you a current Lake Havasu Marine Association member? ___yes ___no

Would you like to add a banner ad on the boat show website? ___yes ___no

Deposit Amount (1/3 of total due) _____ (by January 20, 2017 for early bird rates)

Balance Due _____ (no later than March 4, 2017)

ALL EXHIBITORS ARE REQUIRED TO HAVE A VALID LAKE HAVASU CITY BUSINESS LICENSE.

Payment may be made in cash, check, money order and Credit Card/PayPal to:

MAKE PAYABLE TO: MEDIA DIRECTION

31933 Odyssey Drive, Winchester, CA 92596

(951) 501-0210 (951) 599-0195 fax info@lakehavasubootshow.com www.lakehavasubootshow.com

IMPORTANT EXHIBITOR BULK/BOOTH INFORMATION -- PLEASE READ

- **Show Hours:** Friday, April 7, 2017 -- 12 noon to 6pm
Saturday, April 8, 2017 -- 9am to 6pm
Sunday, April 9, 2017 -- 9am to 3pm
Rain or Shine
- **Move-in:** Thursday, April 6, 8:00am to dusk, Friday, April 7, 8:00am to 11:00am
- **Move-out:** Sunday, April 9 after 3:00pm, Monday, April 10 from 8:00am to noon
- Security will be present from Thursday, April 7 through Monday, April 10, at noon.
- All bulk space exhibits and booths must be attended/manned during all show hours.
- There is no electrical power on-site. Portable generators are permitted only with permission of show management.
- Bulk exhibitors and booth vendors are responsible for their own move-in and move-out. Boat Show management does not offer storage.
- Bulk exhibitors and booth vendors are responsible for bringing their own display equipment (i.e. tables, chairs, EZ-Ups, stairs, backdrops, signage, etc.)
- All exhibitors are required to abide by all local regulations pertaining to licenses and permits. In addition, all exhibitors must provide proof of business liability insurance.
- No outside alcoholic beverages are allowed at the Boat Show. Food, beverage and beer will be available for sale on-site during regular show hours.

Please call Boat Show management (951) 501-0210 or email info@lakehavasubootshow.com for additional questions or clarifications.

SPACE APPLICATION DUE NOW with DEPOSIT

Applications received on or before January 20, 2017 with the required one-third deposit will be eligible for the "Early Bird" space rate. Applications received after January 20, 2017 will be subject to "Standard" rates and seniority space assignment consideration is void.

BALANCE OF SPACE COST -- DUE IN FULL, MARCH 4, 2017.

In the event an exhibitor wishes to cancel a space reservation, that must be done prior to March 4, 2017 in order to receive a full refund. No refunds of any payments after March 4, 2017.

SPACE APPLICATIONS MAY BE SUBMITTED ELECTRONICALLY, MAIL OR FAX

(print-out the PDF form, fill-out and return with deposit -- a boat show floorplan is also available online for viewing).

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