

26TH ANNUAL **Lake Havasu Boat Show**

GENERAL EXHIBITOR INFORMATION

Presented by Lake Havasu Marine Association

Sponsored by Frontier Communications and Mohave State Bank

Welcome to the 26th Annual Lake Havasu Boat Show, one of the premier boat shows in the Southwest with over sixty different brands of boats including family runabouts, pontoons, fishing boats, wakeboard/ski boats, deckboats, cruisers, jet boats, PWCs, kayaks, paddleboards and featuring the cream of the custom high performance sportboat market plus marine accessories, water toys and related boating products. The Lake Havasu Boat Show is the largest consumer boat show in Arizona and Nevada, over 120 exhibitors with expected paid attendance in excess of 9,000.

DATES:

Friday, April 7 through Sunday, April 9, 2017
New for 2017 - Boats in water at Demo Dock

BOAT SHOW LOCATION:

Lake Havasu State Park, Windsor 4, special event area located on London Bridge Road, between the Hampton Inn and Motel 6.



DIRECTIONS:

When traveling on Highway 95 through Lake Havasu City, turn to the west (toward the lake) on London Bridge Road (In-N-Out Burger is on the corner) and proceed approximately one-half mile. The Boat Show is located between the Hampton Inn and Motel 6. Free parking is available in adjacent lots. Handicap parking also available on-site.

BOAT SHOW PUBLIC HOURS: (Rain or Shine)

Friday -- noon to 6pm

Saturday -- 9am – 6pm

Sunday -- 9am - 3pm

Exhibitor move-in: all day (8am – 6pm), Thursday, April 6, 2017

CONCESSIONS:

Food courts, beverages and beer gardens on-site. No off-site alcoholic beverages or glass containers allowed. Dogs on leash are okay.

GENERAL ADMISSION:

\$5.00 for adults, kids 6 & under free, parking is also free on and off-site.

SPECIAL BOAT SHOW ATTRACTIONS:

3rd Annual IJSBA JETTRIBE PWC WATERCROSS RACING – GARY HART MEMORIAL

Saturday and Sunday Only: over 150 competitors. 9am to 4pm at Windsor Beach, excellent spectator viewing on a white-sand beach.



5th Annual ICS SANCTIONED HAVASU CHILI COOK-OFF & SALSA CHALLENGE...

Over \$5,000 in cash prizes, Saturday Only: all proceeds go to benefit the Lake Havasu High School Athletic Booster Club. 9am to 4pm (tasting kits available for purchase to the public, \$5.00 donation). Sponsored by Havasu Regional Medical Center.



FAMILY FUN-DAY AT THE BOAT SHOW:

Sunday only. Special People's Choice Chili Cook-Off (You Taste and Vote for the Best) plus carnival games and activities for all ages. 9am to 3pm (tasting kits available for purchase, \$3.00 donation) All proceeds benefit Lake Havasu High School Athletic Booster Club.

LIFE-JACKET SWAP compliments of Arizona Game and Fish Department: Bring your old (used) life-jacket to the boat show and get a new one for free, Saturday, April 8 only. New life-jackets available while supply lasts.



NEW FOR 2017... BOATS IN_WATER AT THE DEMO DOCK

Need that extra push to close the deal? Now you have that option. On-site demo rides available during all show hours at the Lake Havasu Boat Show. Reserve your space at the demo dock now!



MORE COMPLETE INFORMATION AVAILABLE AT:

<http://www.lakehavasubootshow.com>

CONTACT: Lake Havasu Boat Show: Bob Brown (951) 501-0210 (office) - FAX (951) 599-0195
info@lakehavasubootshow.com



APPLICATION FOR EXHIBITOR SPACE

26th Annual LAKE HAVASU BOAT SHOW

NEW DATES, APRIL 7-9, 2017

Lake Havasu State Park, Windsor 4 (on London Bridge Road)

Please complete this form and return with deposit -- an updated boat show floorplan is also available online for viewing. A one-third deposit is required with an application to reserve space. Application deadline is January 20, 2017 for "early bird" space rates. Balance due must be paid on or before March 4, 2017.

Company Name _____

Company phone _____ Cell _____

Email Address _____

Name of Person Requesting Space _____

Company address _____ City _____ State _____ Zip _____

Company Website _____

Type of Business _____

Products to be Exhibited _____

MAXIMIZE YOUR BOAT SHOW ROI -- LOWEST COST PER VISITOR/CUSTOMER OF ANY BOAT SHOW IN THE WESTERN UNITED STATES!

BULK SPACE AVAILABLE AS LOW AS \$.33 PER SQUARE FOOT.

EARLY BIRD RATES (Must submit a space application and a one-third deposit on or before January 20, 2017 to receive these rates)

BULK SPACE (for boats, trailers, PWCs, etc.)	Space
Full Space (65' x 90' = 5,850 sq. ft.)	\$1935.00
Half Space (65' x 45' = 2,925 sq. ft.)	\$1,215.00
Quarter Space (32.5' x 45' = 1,463 sq. ft.)	\$ 765.00
BOOTHS (15' x 15')	\$ 270.00

STANDARD RATES (Space application and deposit submitted after January 20, 2017)

BULK SPACE (for boats, trailers, PWCs, etc.)	
Full Space ((65' x 90' = 5,850 sq. ft.)	\$2,190.00
Half Space (65' x 45' = 2,925 sq. ft.)	\$1,410.00
Quarter Space (32.5' x 45' = 1,463 sq. ft.)	\$ 900.00
BOOTHS (15' x 15')	\$ 345.00

NEW FOR 2017 - Boats in water for demos, Dock space is limited. Sign-up early to reserve your spot. Only \$12.00 per linear foot (length overall)

If you would like to become a member of the Lake Havasu Marine Association, please log-on to www.lhmarineassn.com or call (928) 208-2442.

Did you exhibit at the 2016 Lake Havasu Boat Show Yes ___ No ___

Space Preference _____ (1st choice) _____ (2nd choice)

Bulk Space Size _____ Number of Booth Spaces _____

Are you a current Lake Havasu Marine Association member? ___yes ___no

Would you like to add a banner ad on the boat show website? ___yes ___no

Deposit Amount (1/3 of total due) _____ (by January 20, 2017 for early bird rates)

Balance Due _____ (no later than March 4, 2017)

ALL EXHIBITORS ARE REQUIRED TO HAVE A VALID LAKE HAVASU CITY BUSINESS LICENSE.

Payment may be made in cash, check, money order and Credit Card/PayPal to:

MAKE PAYABLE TO: MEDIA DIRECTION

31933 Odyssey Drive, Winchester, CA 92596

(951) 501-0210 (951) 599-0195 fax info@lakehavasubootshow.com www.lakehavasubootshow.com

IMPORTANT EXHIBITOR BULK/BOOTH INFORMATION -- PLEASE READ

- **Show Hours:** Friday, April 7, 2017 -- 12 noon to 6pm
Saturday, April 8, 2017 -- 9am to 6pm
Sunday, April 9, 2017 -- 9am to 3pm
Rain or Shine
- **Move-in:** Thursday, April 6, 8:00am to dusk, Friday, April 7, 8:00am to 11:00am
- **Move-out:** Sunday, April 9 after 3:00pm, Monday, April 10 from 8:00am to noon
- Security will be present from Thursday, April 7 through Monday, April 10, at noon.
- All bulk space exhibits and booths must be attended/manned during all show hours.
- There is no electrical power on-site. Portable generators are permitted only with permission of show management.
- Bulk exhibitors and booth vendors are responsible for their own move-in and move-out. Boat Show management does not offer storage.
- Bulk exhibitors and booth vendors are responsible for bringing their own display equipment (i.e. tables, chairs, EZ-Ups, stairs, backdrops, signage, etc.)
- All exhibitors are required to abide by all local regulations pertaining to licenses and permits. In addition, all exhibitors must provide proof of business liability insurance.
- No outside alcoholic beverages are allowed at the Boat Show. Food, beverage and beer will be available for sale on-site during regular show hours.

Please call Boat Show management (951) 501-0210 or email info@lakehavasubootshow.com for additional questions or clarifications.

SPACE APPLICATION DUE NOW with DEPOSIT

Applications received on or before January 20, 2017 with the required one-third deposit will be eligible for the "Early Bird" space rate. Applications received after January 20, 2017 will be subject to "Standard" rates and seniority space assignment consideration is void.

BALANCE OF SPACE COST -- DUE IN FULL, MARCH 4, 2017.

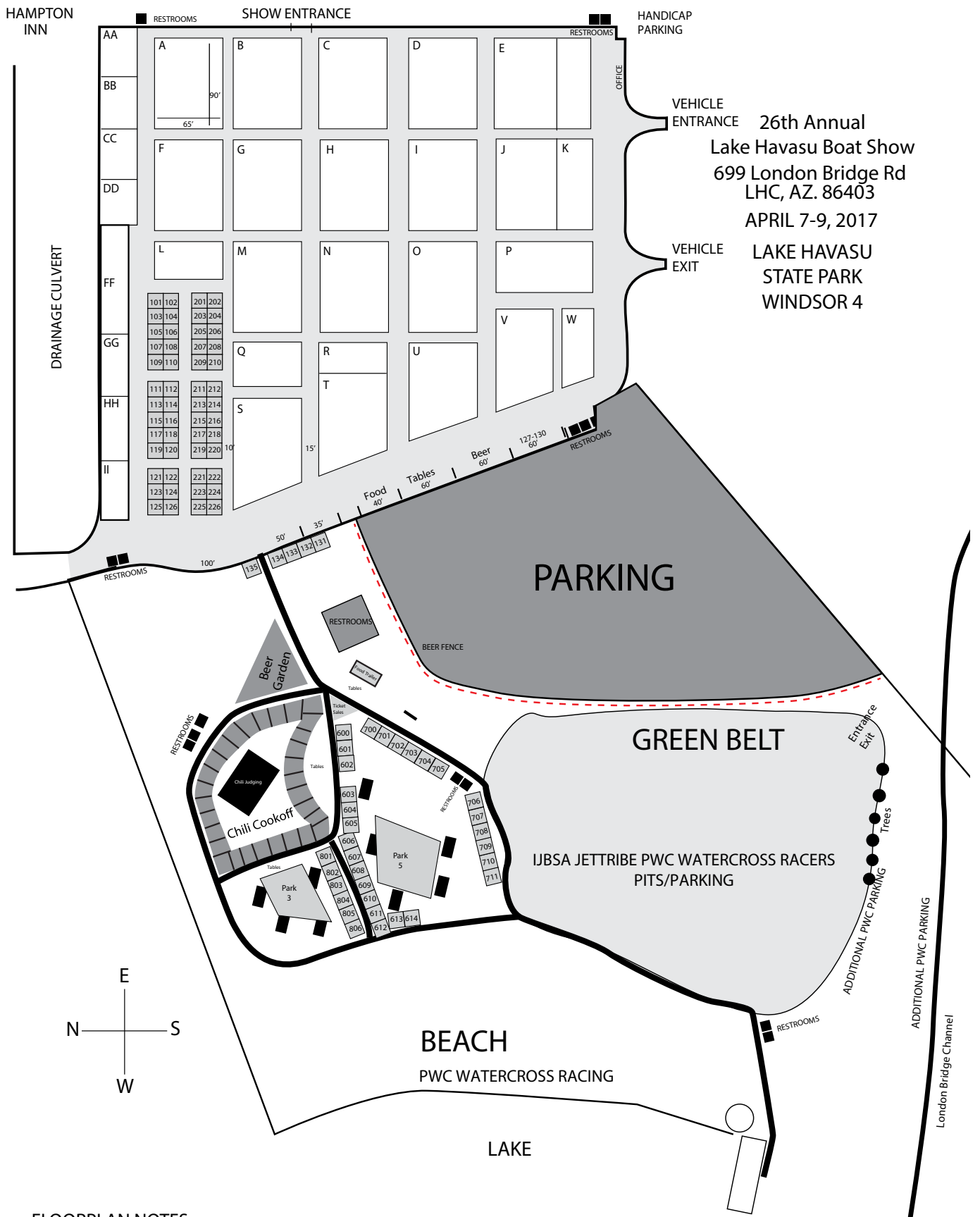
In the event an exhibitor wishes to cancel a space reservation, that must be done prior to March 4, 2017 in order to receive a full refund. No refunds of any payments after March 4, 2017.

SPACE APPLICATIONS MAY BE SUBMITTED ELECTRONICALLY, MAIL OR FAX

(print-out the PDF form, fill-out and return with deposit -- a boat show floorplan is also available online for viewing).

ALL EXHIBITORS ARE REQUIRED TO HAVE A VALID LAKE HAVASU CITY BUSINESS LICENSE.

LONDON BRIDGE ROAD



**26th Annual
 Lake Havasu Boat Show**
 699 London Bridge Rd
 LHC, AZ. 86403
 APRIL 7-9, 2017
**LAKE HAVASU
 STATE PARK
 WINDSOR 4**

FLOORPLAN NOTES:

Bulk spaces A, B, C, D, E, F, G, H, I, J, M, N, O, P, S, T, U, V are all "Full" spaces (90' x 65' = 5,850 sq. ft.) – Full spaces may be divided into "Half" and "Quarter" spaces as needed.

Space "K" is a Half space (90' x 35' = 3,150 sq. ft.)

Space "L" is a large Quarter space (70' x 30' = 2,100 sq. ft.) – Special Price \$925.00

Space "Q" is a Half space (65' x 45' = 2,925 sq. ft.)

Space "R" is a large Quarter space (65' x 35' = 2,275 sq. ft.) – Special Price \$950.00

Space "W" is a Quarter space (60' x 30' = 1,800 sq. ft. approx.)

Spaces "AA thru II" are Quarter spaces (50' x 30' = 1,500 sq. ft. approx..)

Booth Spaces are 15' x 15' (no electrical)